



Co-Convenors



2ND PRIMARY HEALTH CARE CONGRESS



March 4-6, 2026



Amref International University, Northlands Campus

THEME: Redesigning Primary Health Care: Building Resilience Amid Global Uncertainty

Background

In the face of escalating global threats—pandemics, climate change, economic shocks, conflicts, and widening health inequities, Primary Health Care (PHC) has evolved from a foundational pillar to a critical lifeline for health systems. Africa now stands at a pivotal crossroads. Achieving Universal Health Coverage (UHC) requires PHC to be urgently reimaged and transformed, becoming more resilient, inclusive, digitally enabled, future-focused, and firmly anchored within communities. Delay is not an option; decisive action is imperative.

Against this backdrop, Amref International University (AMIU) and its partners are convening the 2nd Primary Health Care Congress, building on the momentum of the 2023 inaugural edition. The Congress will serve as a strategic platform for presenting scientific evidence, sharing innovations, and showcasing best practices aimed at strengthening PHC systems across the continent.

Sponsorship Opportunities

Our Sponsors reflect our multi-sectoral approach to addressing challenges hindering the implementation of PHC in Africa as well as related issues. The congress will offer opportunities to network, collaborate and establish valuable global partnerships geared towards influencing legislative, regulatory and policy issues that will promote lasting health change in Africa.

www.phcongress.com

CONGRESS SPONSORSHIP PACKAGES

THOUGHT LEADERSHIP OPPORTUNITIES	PLATINUM (USD10,000)	GOLD (USD5,000)	SILVER (USD3,500)	BRONZE (USD1,500)
Speaking opportunity in plenary session	Y	N	N	N
Host a Parallel Session	Y	Y	Y	N
Speaking opportunity in opening or closing ceremony	Y	N	N	N
Speaking opportunity in parallel session	Y	Y	Y	N

VISIBILITY OPPORTUNITIES	PLATINUM (USD10,000)	GOLD (USD5,000)	SILVER (USD3,500)	BRONZE (USD1,500)
Sponsor recognition in opening and closing ceremony	Y	Y	N	N
Social media mentions and visibility on conference website	Y	Y	Y	Y
Advertisement e-Programme	Full page	½ Page	¼ page	N
Speaker profiling and bio on programme and website	Y	Y	Y	N
Banners in conference room	Y	N	N	N
Opportunity to submit a 90-second video clip to be shown pre and post plenary sessions	Y	N	N	N
Banner placement at the Conference Venue	Y	Y	N	N
Exhibition inclusive of branding rights	Y	Y	N	N
3X3 Booth that allows for branding and distribution of marketing materials	Y	Y	Y	Y
Attendee Passes	6	4	3	2

ADDITIONAL BENEFITS	PLATINUM (USD10,000)	GOLD (USD5,000)	SILVER (USD3,500)	BRONZE (USD1,500)
Translation Services	Y	N	N	N

Customized packages are available upon request and include hosting cocktails events amongst others

PANEL PACKAGES

CATEGORY	FEE
PHC Panel Session Package	USD 2,000

EXHIBITION PACKAGES

EXECUTIVE (USD500)	STANDARD (USD300)
Upto 10 Available	Upto 10 Available
INCLUDES: One full congress registration Single 3m X 3m Exhibition Booth 1 display table + 3 chairs (Two) 2 Exhibitor passes Participation acknowledgment on congress website Unlimited meeting scheduling (attendee to exhibitor) One (1) Booth ID sign One (1) 220 - 240V outlet One (1) Waste Paper bin <i>*Available upon request at an additional cost: Digital screens, extension cables, display racks etc</i>	INCLUDES: Single 3m X 3m Exhibition Booth One (1) display table + Two (2) chairs Two (2) Exhibitor passes Participation acknowledgment on congress website Unlimited meeting scheduling (attendee to exhibitor) One (1) Booth ID sign One (1) 220 - 240V outlet One (1) Waste Paper bin <i>*Available upon request at an additional cost: Digital screens, extension cables, display racks etc</i>

Early bird registration Deadline : 30th Nov, 2025

2025 Regular Registration Deadline: 31st Jan 2026

CATEGORY	FEE	
Registration	Early Bird Registration	Late Bird Registration
Regular Delegate (Local and International)	USD 150	USD 200
Youth and Student Delegates (up to 25 Years)	USD 50	USD 55
Amref Global Alumni Associates Network (AGAAN)	USD 100	

For more invitation visit www.phcongress.com or email the secretariat at

PHCongress@Amref.ac.ke